



WEWS

ORDER

Print Date 09/28/12 Page 1 of 4

Flight Dates 09/28/12-10/04/12

<u>Contract / Revision</u>	<u>312976</u>	<u>/</u>	<u>1881- OFA :120s 9.28-10.4</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>			<u>Agency Com</u> 15%	<u>Estimate #</u>	1881
	09/27/12	09/27/12	<u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Obama / Democrat / Preside			<u>Billing Type</u>	Cash
			1010 Wisconsin Avenue - Suite #80	<u>Order Type</u>	GENERAL
			Washington, DC 20007	<u>Billing Cycle</u>	EOM/EOC
<u>Agency</u>	GMMB Inc			<u>Billing Calendar</u>	BROADCAST
<u>Buying Contact</u>			<u>Sales Office</u> EWSDC	<u>Demographic</u>	A35+
			<u>Sales Region</u> NAT	<u>Rev Codes</u>	POL POL CAND
	1010 Wisconsin Avenue - Suite #80		<u>Agency Ref</u> 2	<u>Product Codes</u>	PL
	Washington, DC 20007			<u>Priority</u>	P-1
				<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 242340

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	5	\$33,660.00	\$39,600.00	0.00	08/27/12	09/30/12	5	\$33,660.00	\$39,600.00
October 2012	34	\$172,329.00	\$202,740.00	0.00	10/01/12	10/04/12	34	\$172,329.00	\$202,740.00
Totals	39	\$205,989.00	\$242,340.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
N 1	WEWS	09/28/12	10/04/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	2:00	1	\$2,400.00	P-1	0.00	NM	1	\$2,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		1	\$2,400.00			0.00						
N 2	WEWS	09/28/12	10/04/12		CM	6-7a	MTWTF--	2:00	3	\$3,300.00	P-1	0.00	NM	3	\$9,900.00	



WFWS

Print Date: 09/28/12

Page 2 of 4

Contract / Revision 312976 Flight Dates 09/28/12-10/04/12

Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product 1881- OFA :120s 9.28-10.4 Estimate # **1881**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Totals	Amount
				M-F GMC 6-7a												
				M-F GMC 6-7a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		3			\$3,300.00			0.00				
N 3	WEWS	09/28/12	10/04/12	M-F GMA 7-9a	CM	7-9a		MTWTF--	2:00	4	\$3,600.00	P-1	0.00	NM	4	\$14,400.00
				M-F GMA 7-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		4			\$3,600.00			0.00				
N 4	WEWS	09/28/12	10/04/12	SA GMA 8-9a	CM	8-9a		-----S-	2:00	1	\$4,650.00	P-1	0.00	NM	2	\$4,650.00
				SA GMA 8-9a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1			\$4,650.00			0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
		1	WEWS	09/24/12-09/30/12	SA GMA 8-9a		8-9a									
				See MG 4.2,4.3												
				[no 2min spot avail in this tp]												
		2	WEWS	10/01/12-10/04/12	M-F GMC 5-6a		5-6a									
				Ⓜ MG for 4.1 09/29												
		3	WEWS	10/01/12-10/04/12	M-F 4-5p Dr. OZ		4-5p									
				Ⓜ MG for 4.1 09/29												
				Week: 10/01/12	10/07/12		-----		0	\$0.00		0.00				
N 5	WEWS	09/28/12	10/04/12	M-F 9-10a	CM	9-10a		MTWTF--	2:00	2	\$3,300.00	P-1	0.00	NM	2	\$6,600.00
				M-F 9-10a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		2			\$3,300.00			0.00				
N 6	WEWS	09/28/12	10/04/12	M-F 10-11a	CM	10-11a		MTWTF--	2:00	1	\$3,300.00	P-1	0.00	NM	2	\$6,600.00
				M-F 10-11a												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----F--		1			\$3,300.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		1			\$3,300.00			0.00				
N 7	WEWS	09/28/12	10/04/12	M-F 11-12p	CM	11a-12p		MTWTF--	2:00	2	\$7,800.00	P-1	0.00	NM	0	\$0.00
				M-F 11-12p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		2			\$7,800.00			0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>									
		1	WEWS	10/01/12-10/07/12	M-F 11-12p		11a-12p									
				Credited												
		2	WEWS	10/01/12-10/07/12	M-F 11-12p		11a-12p									
				Credited												
N 8	WEWS	09/28/12	10/04/12	M-F 12-1230pm News	CM	12-1p		MTWTF--	2:00	2	\$4,800.00	P-1	0.00	NM	2	\$9,600.00
				12-1230p News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				
		Week: 10/01/12	10/07/12	MTWT---		2			\$4,800.00			0.00				
N 9	WEWS	09/28/12	10/04/12	M-F 1-2p	CM	1-2p		MTWTF--	2:00	2	\$3,300.00	P-1	0.00	NM	2	\$6,600.00
				M-F 1-2p												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0			\$0.00			0.00				



Contract / Revision **312976** Flight Dates **09/28/12-10/04/12** Hiatus Dates

Original Date / Revision 09/27/12 / 09/27/12 Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **1881- OFA :120s 9.28-10.4** Estimate # **1881**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N 9	WEWS	09/28/12	10/04/12	M-F 1-2p	CM	1-2p	MTWTF--	2:00	2	\$3,300.00	P-1	0.00	NM		2	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/01/12	10/07/12	MTWT---		2	\$3,300.00			0.00						
N 10	WEWS	09/28/12	10/04/12	M-F 2-3p	CM	2-3p	MTWTF--	2:00	2	\$8,400.00	P-1	0.00	NM		2	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		2	\$8,400.00			0.00						
N 11	WEWS	09/28/12	10/04/12	M-F 3-4P Katie	CM	3-4p	MTWTF--	2:00	3	\$1,350.00	P-1	0.00	NM		4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		4	\$1,350.00			0.00						
N 12	WEWS	09/28/12	10/04/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	2:00	2	\$2,220.00	P-1	0.00	NM		2	\$4,440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		2	\$2,220.00			0.00						
N 13	WEWS	09/28/12	10/04/12	M-F 5-6p News	CM	5-6p	MTWTF--	2:00	2	\$1,950.00	P-1	0.00	NM		2	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		2	\$1,950.00			0.00						
N 14	WEWS	09/28/12	10/04/12	M-F 6-630p News	CM	6-630p	MTWTF--	2:00	2	\$7,800.00	P-1	0.00	NM		2	\$15,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		2	\$7,800.00			0.00						
N 15	WEWS	09/28/12	10/04/12	SU 6-630p News	CM	6-630p	-----S	2:00	1	\$7,800.00	P-1	0.00	NM		1	\$7,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1	\$7,800.00			0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00						
N 16	WEWS	09/28/12	10/04/12	Monday DWS	CM	8-10p	M-----	2:00	1	\$84,000.00	P-1	0.00	NM		1	\$84,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	M-----		1	\$84,000.00			0.00						
N 17	WEWS	09/28/12	10/04/12	M-SU 11-1135P Late Ne	CM	11-1135p	MTWTF-S	2:00	1	\$4,200.00	P-1	0.00	NM		4	\$16,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	----F-S		1	\$4,200.00			0.00						
		Week: 10/01/12	10/07/12	MTWT---		3	\$4,200.00			0.00						
N 18	WEWS	09/28/12	10/04/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	2:00	1	\$3,300.00	P-1	0.00	NM		1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----S		1	\$3,300.00			0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00						
N 19	WEWS	09/28/12	10/04/12	NCAA Prime Game	CM	8-1130p	-----S-	2:00	1	\$21,000.00	P-1	0.00	NM		1	\$21,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
		Week: 09/24/12	09/30/12	-----		1	\$21,000.00			0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00						



WEWS

Print Date: 09/28/12

Page 4 of 4

Contract / Revision **312976** Flight Dates**09/28/12-10/04/12** Hiatus DatesOriginal Date / Revision 09/27/12 / 09/27/12 Order Sep 00:20:00Advertiser **Obama / Democrat / Presid** Product **1881- OFA :120s 9.28-10.4** Estimate # **1881**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u>		
														Spots	Amount	
N19	WEWS	09/28/12	10/04/12	NCAA Prime Game	CM	8-1130p	-----S-	2:00	1	\$21,000.00	P-1	0.00	NM		1	\$21,000.00
NCAA Prime Game																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----S-		1	\$21,000.00			0.00						
		Week: 10/01/12	10/07/12	-----		0	\$0.00			0.00						
N20	WEWS	09/28/12	10/04/12	M-F GMC 5-6a	CM	5-6a	MTWTF--	2:00	1	\$2,550.00	P-1	0.00	NM		1	\$2,550.00
M-F GMC 5-6a																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 09/24/12	09/30/12	-----		0	\$0.00			0.00						
		Week: 10/01/12	10/07/12	MTWTF--		1	\$2,550.00			0.00						
														Totals	39	\$242,340.00